

Privacy Notice: thebeachatcr.com

Thebeachatcr.com knows that you care how information about you is used and shared, and we appreciate your trust that we will do so safely and responsibly. This notice describes our privacy policy to let you know what kind of information we collect, how it is handled and with whom it may be shared.

By visiting thebeachatcr.com, you are accepting the practices described in this Privacy Notice. If you have any questions about this policy, please contact us as outlined on the Contact Us page.

Personal Information Collected by thebeachatcr.com

Thebeachatcr.com collects and stores personal information on our site, including but not limited to, your name, email address, age, gender, address, telephone number, User ID, and User password. Our primary purpose in collecting information is to provide you with a secure, smooth, efficient, and customized experience. We may use your personal information to (i) provide the services and customer support you request; (ii) process transactions and send notices to you about your transactions; (iii) resolve disputes, collect fees, and troubleshoot problems; (iv) prevent potentially prohibited or illegal activities, and enforce our Terms of Use Agreement; (v) customize, measure, and improve our services and the content and layout of our website; (vi) send you targeted marketing, service update notices, and promotional offers based on your communication preferences; and (vii) compare information for accuracy and verify it with third parties. Thebeachatcr.com reserves the right to request any additional information necessary to establish and maintain your account for use of our site.

How Personal Information Is Handled by thebeachatcr.com

Thebeachatcr.com does not sell, barter or rent your personal information. However, we may from time to time aggregate statistical information regarding our customers and site usage, or sell our research, which may contain aggregate information. In addition, we may report aggregate information to our advertisers. Such aggregate information will not individually identify any user. Thebeachatcr.com may use your information to send you promotional materials about thebeachatcr.com or contact you, if necessary. Thebeachatcr.com uses the information collected from you in accordance with this Privacy Notice.

To Whom Personal Information is Shared by thebeachatcr.com

Thebeachatcr.com shares personal information only as described below.

- **Third-Party Service Providers:** We employ other companies and individuals and utilize third party software programs to perform functions on our behalf. Examples include Event Scheduler, managing day to day business activity and operations, analyzing data, and providing marketing assistance. Access to personal information is needed to perform these functions, but the personal information may not be used for other purposes.
- **Protection of thebeachatcr.com and General Public:** We release account and other personal information when we believe release is appropriate to comply with the law or protect the rights, property, or safety of thebeachatcr.com, our users or the general public.

Choices you have regarding the collection, use and distribution of your information

Upon becoming a member via the site, you will not be given an opportunity to "opt out" of the thebeachatcr.com mailing list as we use a third party program for handling our marketing database, but you may subsequently contact us to request to be removed from this list. In every mailing we send, we will include an option to discontinue receipt of future updates. Thebeachatcr.com reserves the right to limit membership to those who will accept our information and to those who will provide the requested information.

Protection of your personal privacy by thebeachatcr.com

Throughout this Privacy Notice, we use the term "personal information" to describe information that can be associated with a specific person and can be used to identify that person. We do not consider personal information to include information that has been made anonymous so that it does not identify a specific user.

For all our transactions, we maintain reasonable physical, electronic, and procedural safeguards in compliance with applicable US federal and state regulations. Where appropriate, we password protect, use encryption techniques and install firewalls, and we authorize access to personal information only for those employees who require it to fulfill their job responsibilities. We strive to protect your privacy. We encourage our participating service providers to adopt and honor their own consumer privacy policies. Even with all our efforts to safeguard your privacy, however, no system can be guaranteed. We cannot ensure or warrant the security of any information that you transmit to us, or that we transmit to you, or guarantee that it will be free from unauthorized access by third parties. Once we receive your information, we use reasonable efforts to ensure its security on our systems. At thebeachatcr.com, we take great care and use the latest technologies to ensure the security and safety of all your transactions with thebeachatcr.com.

What about Third-Party Advertisers and Links to Other Websites

Thebeachatcr.com includes or will include third-party advertising and links to other Web sites. We do not provide any personally identifiable customer information to these advertisers or third party Web sites. The privacy policies of those Web sites and advertisers may significantly differ from thebeachatcr.com. Thebeachatcr.com is not responsible for the information practices or the content of such Web sites or for the information practices of other third parties so it is your responsibility to contact such web site operator or advertiser directly to determine their privacy policy.

Revisions to this Privacy Policy

Our business changes constantly and our Privacy Notice will also change. Thebeachatcr.com reserves the right to change or modify our privacy policy in its discretion at any time without notice to the users

of our site, except that thebeachatcr.com will post the changed or modified privacy policy on our site as soon as practicable as such changes or modifications are implemented. Unless stated otherwise, our current Privacy Notice applies to all information that we have about you and your account.

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